

RAINBOW ROMANCE WRITERS – 2009/2010 STRATEGIC PLAN

MISSION

To advance the professional interests of career-focused GLBT romance writers through networking and advocacy, dissemination of information, professional education, publications, and other appropriate activities, and to provide continuing support for writers within the romance publishing industry.

VISION

Rainbow Romance Writers strives to be a model chapter serving both our membership and Romance Writers of America. RRW intends to be the primary preeminent resource for pre-published and published authors of gay, lesbian, bisexual and transgender romances.

GOAL Infrastructure	GOAL PR and Communications	GOAL Member Benefits and Service	GOAL Forums and Networking
<p style="text-align: center;">STRATEGIC PLAN</p> <ul style="list-style-type: none"> ♥ Create Policies & Procedures Manual. ♥ Document best practices. ♥ Document board and committee responsibilities. ♥ Make available all chapter documents for members. ♥ Provide informal leadership training for board members. ♥ Create a nominations committee to prepare an annual list of nominees for board positions. 	<p style="text-align: center;">STRATEGIC PLAN</p> <ul style="list-style-type: none"> ♥ Build the website to be a premier resource of GLBT information for members and non-members. ♥ Build the quarterly newsletter to be a premier resource of GLBT information for RRW members and other RWA members. 	<p style="text-align: center;">STRATEGIC PLAN</p> <ul style="list-style-type: none"> ♥ Create an RRW Brochure that outlines member benefits. ♥ Form a membership committee to consider the growth and retention of our membership. ♥ Form a contest committee to create a cost/benefit analysis of an RRW contest and arrange necessary resources. ♥ Form a workshop committee to arrange necessary materials and instructors for a quarterly workshop. 	<p style="text-align: center;">STRATEGIC PLAN</p> <ul style="list-style-type: none"> ♥ Increase awareness of subgenres within our chapter. ♥ Encourage member interaction through the yahoo group. ♥ Create a mentorship program to assist pre-published members as well as published members. ♥ Create a critique list for members to network with each other to form critique partnerships/groups.



Rainbow Romance Writers

Where all lovers are welcome

Chapter #217 of the Romance Writers of America

VALUES

RRW wishes to govern with transparency, respecting the diversity of our membership, maintaining our ethics and ensuring the accountability of board members.